

POST EVENT REPORT



MOLD AGROTECH 2019

ufi
Approved
Event



37th International specialized exhibition of equipment and technologies for the agroindustrial sector

**October
16 - 19**



37th International specialized exhibition

ORGANIZERS OF THE EXHIBITION



Organizer:



Official support:



General sponsor:



General media partner :



Media partner :



37th International specialized exhibition

THE EXHIBITION IN FIGURES

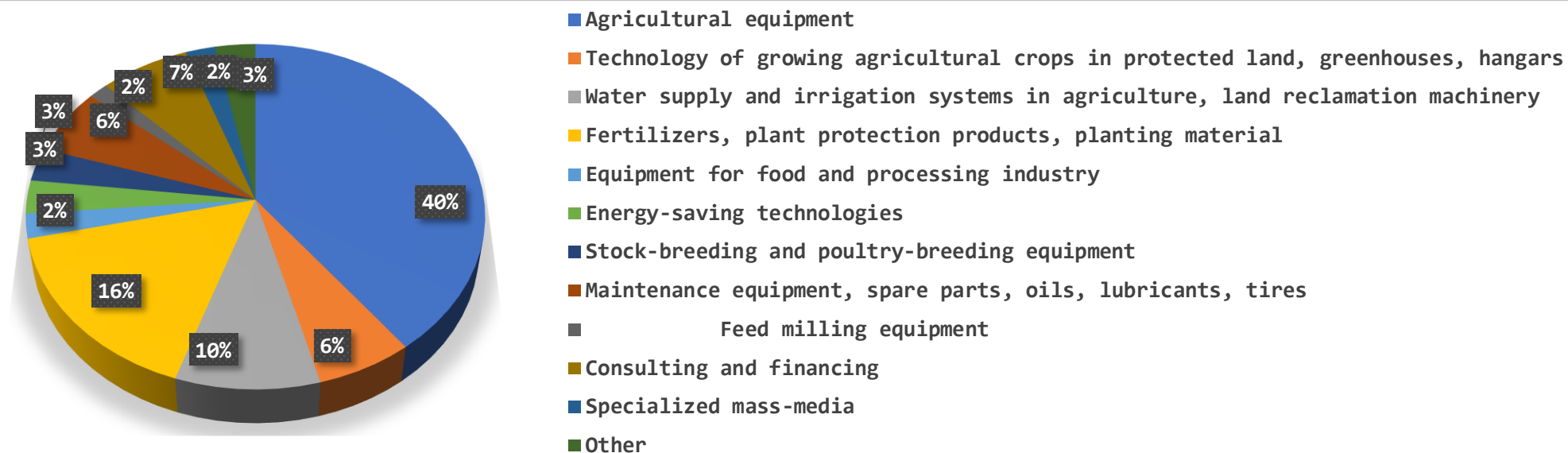


19 906
VISITORS
90% - specialists

129
EXHIBITORS
9 countries (Romania, Italy, Ukraine, Austria,
Germany, Czechia, Turkey, Russia, Moldova)

6 466 sq m
EXHIBITION AREA
Indoors and outdoors

37th International specialized exhibition

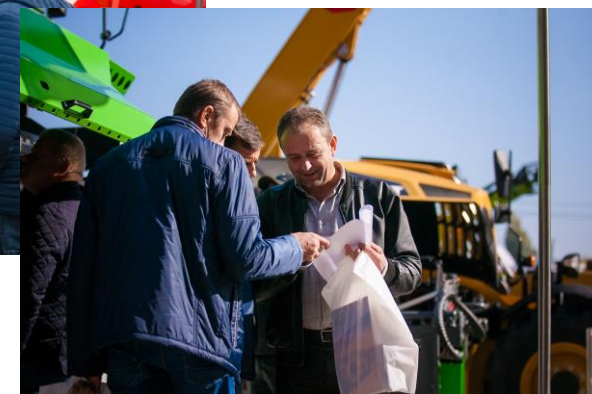
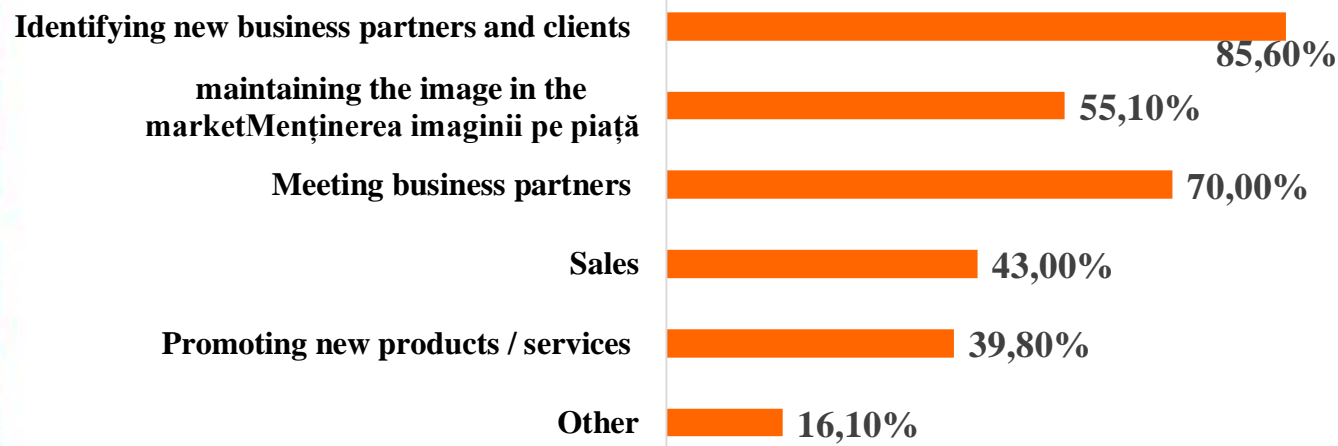


“Moldagrotech exhibition is an important event for the country's farmers and we are proud to be the general sponsor of this event. Large-scale and rich in opportunities, it makes it possible to get acquainted with advanced technologies and the latest agricultural machinery. I'd like to mention the equipment of famous brands Case IH, Väderstad and others, presented by our company. We observed the increased interest of visitors in CaseIH Axial combine harvester, Case IH Puma tractor, Vaderstad Rapid sowing complex.”

AGROPROFI-TECH S.R.L.

37th International specialized exhibition

GOALS OF PARTICIPATION IN THE EXHIBITION



“Our company presented the latest Rostselmash brand equipment at the exhibition, including the Torum 750 rotary combine tractor, the RSM 2375 universal tractor, as well as garden tractors, reapers, fertilizer spreaders and more. Participation in such a large international exhibition as Moldagrotech is also an opportunity to find new customers and support the reputation of such a famous brand as Rostselmash.”

ATC-Agrotehcomerț SRL

"We are loyal exhibitors at Moldagrotech. This year we showcased the pesticides of brands as Belchim, Corteva, Bayer and others. It should be noted that at the exhibition of this year we presented granular and liquid fertilizers of the Yara brand (Yara România acted as our partner at the exhibition). We received only positive feedback from farmers who used these fertilizers, which, incidentally, have a European certificate of quality."

ElitAgrotehnologie SRL

"Moldagrotech has established itself as a status event. This year, our visitors were mostly our clients and partners, accustomed to the fact that the company not only supplies high-quality equipment, but also closely monitors the needs of our customers. Particular attention was paid to our new product - the completely innovative FENDT 942 tractor. All specialists and representatives of agricultural companies appreciated the high quality of this tractor."

Diaztech SRL

"It should be noted that the exhibition has grown qualitatively: more and more agricultural innovations are presented here. Our company is a regular participant in the exhibition, demonstrating agricultural machinery - high-precision seeders KINZE, PNEUSEJ, Zetor tractors and much more. Despite the fact that this year the autumn exhibition gathered a little less farmers, companies need to participate in the exhibition in order to maintain their image and for business communication, including with competitors."

JM Invest Group

Professional Visitor Program- a special service for attracting visitors to the exhibitor's stand. In the framework of the program 213 business meetings were arranged;

Catalog of new products - included new products and services, presented by the exhibitors. The catalog was distributed to professional visitors

Online promotion of exhibitors before the exhibition – customized advertising campaign for exhibitors contributed to a better recognizance by visitors, informed the audience about the promoted brands, products and services.

Direct-mail – 5 info letters have been sent to specialists in the field, in accordance with the IEC Moldexpo database.



AgroGeneration Briefing



Contest Novelty of the Year



37th International specialized exhibition

DAILY FLOW OF VISITORS

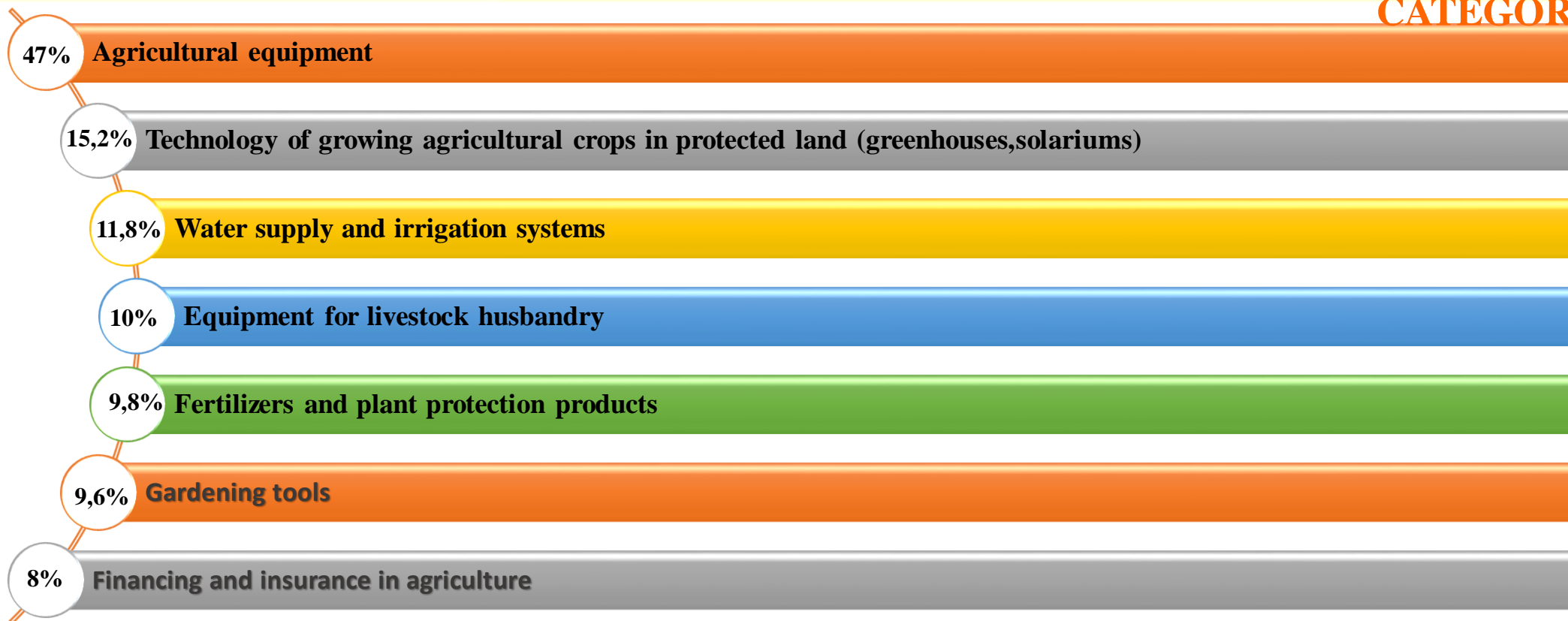
October 16 3908 20%

October 17 7008 35%

October 18 4760 24%

October 19 4230 21%





“I think that agricultural exhibitions are useful for those who are engaged in agriculture. This applies not only to the acquisition of any equipment, for the entire time that I spent at the exhibition I talked with colleagues from other regions, looked at what technologies are currently offered in the field of storing dried fruits, protecting field crops from diseases. I would like more attention to be paid to the problem of insurance in agriculture and to the subsidizing of producers.”

Ion Cucu, GT Cucu Parascovia Ion



“A lot of new equipment for sowing various crops, for gardening. But the prices were an unpleasant surprise this year. I haven’t chosen anything yet, I’ll probably have to take a loan for this. But I also acquired fertilizers at a bargain price.”

Vitalie Crudu, farmer (Straseni district)



regions of the country– 55%

Chişinău– 40%

visitors from abroad – 5% (Romania, Ukraine, Russia, Turkey, Belarus, Netherlands, Austria, Germany, Italy, Spain)

On TV and radio:

Channels:

Broadcastings:

Radio Prim – Glodeni	195
Radio Media – Cimișlia	195
Albena – Taraclia	195
Impuls FM – Soldănești	195

Radio Plai	81
Jurnal FM	90

TV Prim – Edineț	195
TV Prim – Bălți	195
ATV - Comrat	195
Cort TV - Soroca	195
Media TV	195
TCV - Tiraspol	195
Prime TV	75
PRO TV	24
RTR Moldova	57
Accent TV	55
Jurnal TV	33

Agro TV Moldova	221
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News and specialized portals:

Agrovmoldova.md, Agora.md, Aif.md,
 Afisa.md, Anunt.md, Biznes.md, Forum.md,
 Eu.md, Kp.md, Moldova-today.com,
 Mybusiness.md ,Noi.md, Numbers.md,
 Play.md, Semia.md, Splendid-
 magazine.md, Vedomosti.md,
 YellowPages.md, Agrobusiness.md, Agroexpert.md,
 Landibg

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See you at the exhibition MOLDAGROTECH (autumn) 2020!