

POST- EVENT REPORT

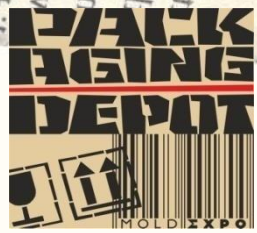
PACKAGING. DEPOT

16 - 19.05.2019

24th International specialized exhibition of packaging, packing materials and technologies for their production



Packaging.Depot 2019



Organizer:

International exhibition centre
MOLDEXPO SA

Coorganizer:

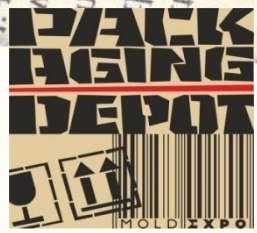
Ministry of Agriculture,
Regional Development and
Environment
of the Republic of Moldova

General media partner:

AGRO TV Moldova



Packaging.Depot 2019



• *The exhibition in figures:*

Exhibition area

296 sqm

Exhibitors

27 companies

4 participating countries

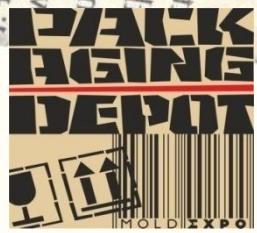
Turkey, Moldova, Romania, Ukraine

Visitors

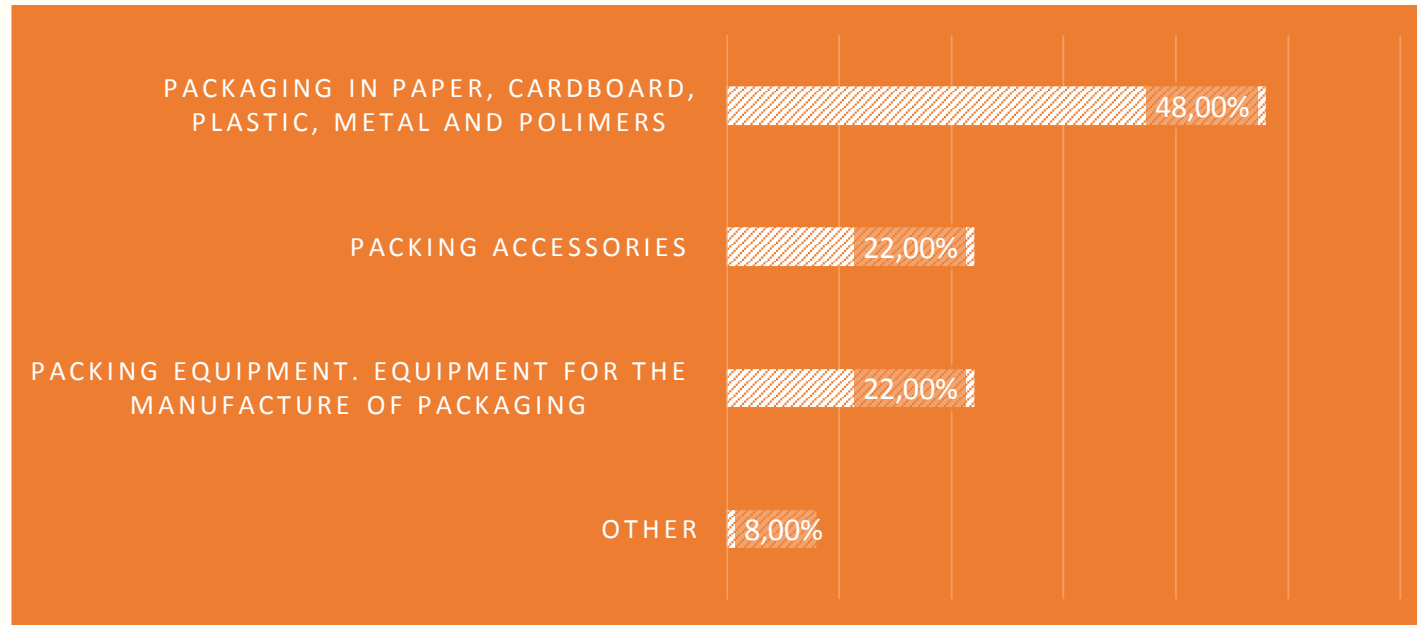
- 5 595 persons
- 92% professionals



Packaging.Depot 2019



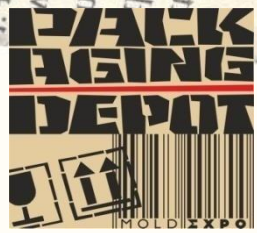
• RXHIBITORS' OFFER



“The exhibition Packaging.Depot turned out to be very interesting. Our company takes part in the exhibition to maintain the corporate image. We met with our partners, looked at what other companies had to offer. There were few visitors, but I think this is a plus for a specialized exhibition - nothing distracts from business communication.”

Alexandru Țurcan, Propac SRL

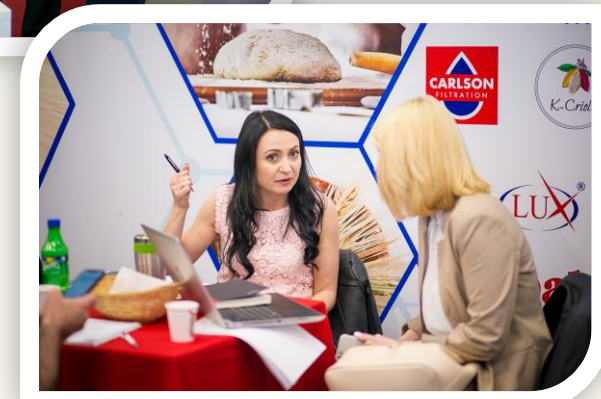
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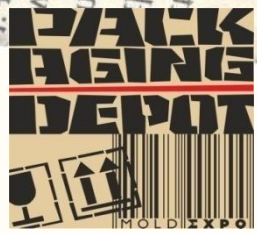
Exhibitors

Goals of participation:

Finding new clients and partners	108,5%
Maintaining the image on the market.....	48,7%
Meeting with partners	36,4%
Promoting new products/ services	51,5%



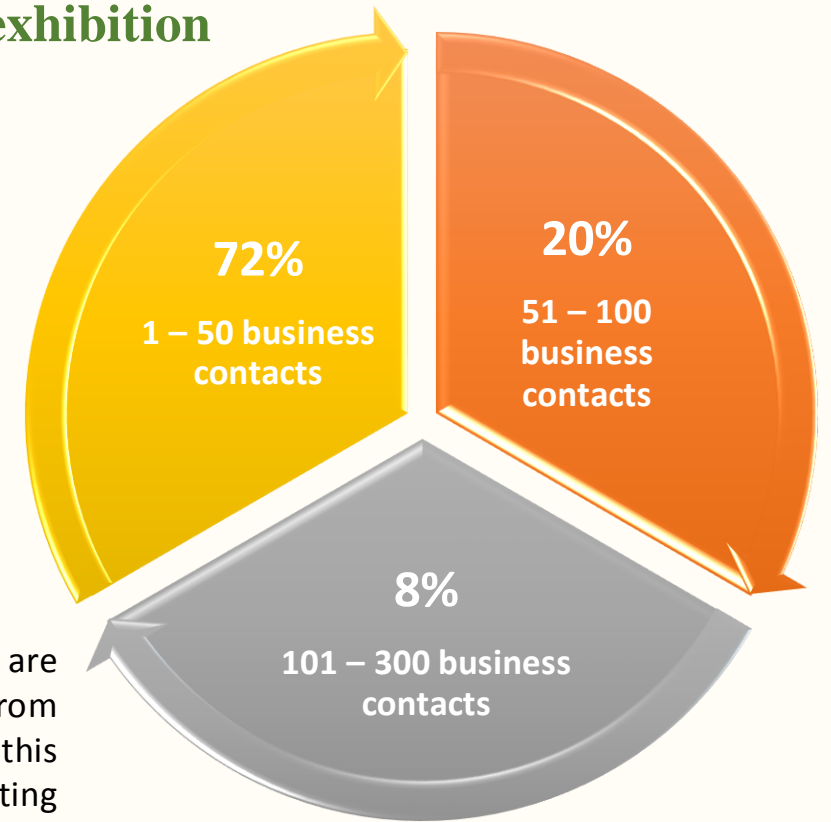
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Exhibitors:

Effectiveness of participation in the exhibition

More than 77,8 % of exhibitors were satisfied with the results of their participation in the exhibition

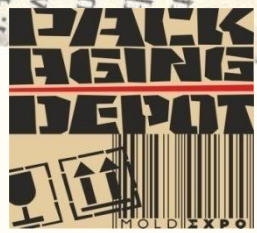


“The exhibition is organized at a very good level, there are many participants from other countries, especially from Romania. Yes, there were few professional visitors, but this is normal, given the small size of the local market. Exhibiting is part of our marketing strategy. I think that the exhibition gives a correct idea of the Moldovan packaging market, its capabilities, trends, and especially of competing companies.”

Dmitry, Aventin (Ukraine)



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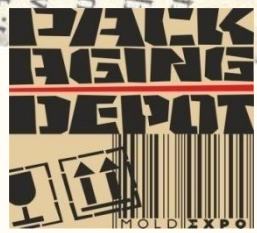


SPECIAL EVENTS

- Contest «Novelty of the Year»



Packaging.Depot 2019



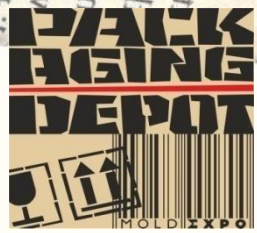
Evenimente speciale :

- Test-drive of new equipment for foodstuffs packing:



Packaging.Depot 2019

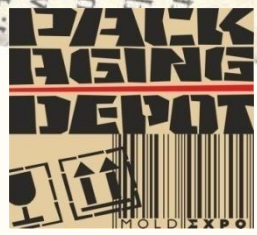
Program CBC on Expo (Creating Business Contacts)



Tools of the program:

- Program «Professional Visitor» - a special service for attracting target audience to the exhibitor's stand. In the framework of the program around 90 pre-arranged business meetings were held;
- Catalog of novelties – included new products and services presented by exhibitors. The catalog is a visitors' guide to the stands with novelties;
- Promotion prior to the exhibition – personalized online advertising campaign for exhibitors, aimed to attract the target audience to their booth;

Packaging.Depot 2019



Visitors' geography:

Visitors



45,2% from the districts of the country:
Anenii-Noi, Bălți, Cahul
Cimișlia, Criuleni,
Edineț, Fălești, Florești,
Glodeni, Hâncești, Leova,
Nisporeni, Orhei, Soroca, Strășeni,
Taraclia, Tiraspol, Ungheni.

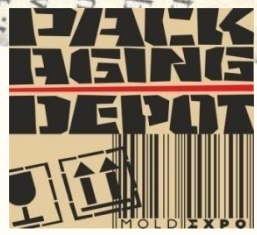
49,5% – Chișinău

Visitors from abroad **6%** : Italy, Romania, Russia,
Ukraine

“The exhibitions are very representative. My interest was aroused by the proposals of the Romanian company (craft packaging) and the Turkish company (glass containers). It is good that there are foreign companies bringing variety to the market. By the way, in my opinion, the exhibitions have grown qualitatively, especially against the background of culinary events that attract a lot of people. The colorful stands are also a plus.”

Galina, representative of the beverage manufacturing company (Tiraspol)

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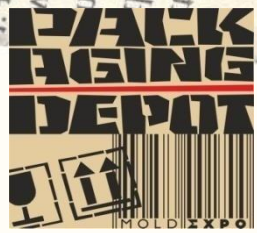
Visitors' interests:

Equipment for packaging manufacture	37,50%
Packing equipment and production lines	23,30%
Packing materials	18,30%
Recycling	12,50%
Labels manufacture	12,50%
Lifting and transportation equipment	10,83%
Printing equipment for packaging	9,16%
Cash registers, marking equipment, weighing equipment	9%
Articles for bottling and packing	8,70%
Warehouses. Warehousing services	8,33%
Secondary packaging articles	8%
Raw materials and semi-finished products for the manufacture of packaging	7,90%

“For us, participation in a specialized exhibition is a matter of prestige. There are no complaints about the organization of the exhibition, and if it weren't for the bad weather, there would be more visitors by an order of magnitude. Our company has been participating in the exhibition for many years and always with good results.”

Packaging.Depot 2019

Promotion tools. Direct mail



To invite visitors to the exhibition,
5 mailings were sent at the
addresses of 14,430 specialists.



You're invited.
Please, join us at:

- Food&Drinks • #tusovkaculinară
- Packaging.Depot
- Food Technology



•16.05.2019 - 19.05.2019 • IEC MOLDEXPO SA •
•REPUBLIC OF MOLDOVA•KISHINEV•

IEC Moldexpo SA invites you to visit, in the period Mai 16-19, event of the food industry of Republic of Moldova - the exhibitions Food&Drinks, Packaging.Depot and Food Technology.

Get the invitation to the exhibition Food&Drinks

Get the invitation to the exhibition Packaging. Depot

Get the invitation to the exhibition Food Technology



FOOD & DRINKS:

This modern, unique in Moldova professional exhibition project, dedicated to the food industry, is the platform where mutually beneficial contracts are concluded, business meetings, industry seminars and conferences take place.

PACKAGING.DEPOT, the sole in Moldova exhibition of packing, packaging materials and equipment for their production, is the place to meet potential partners and to organize business negotiations between manufacturers and distributors of technologies, equipment, packaging, manufacturers of foodstuffs, processors of agricultural products, representatives of trading companies and food retailers.



16-19 mai
**FOOD TECHNOLOGY
PACKAGING.DEPOT**

PRIMEȘTE BILETUL DE INTRARE

Nu ratați șansa de a vizita evenimentul datorită căruia vei deveni INSIDER în industria alimentară

Află mai multe despre cum funcționează utilajele și echipamentele de procesare și ambalare a alimentelor, din 16 până pe 19 mai în cadrul expoziției **Food Technology și Packaging & Depot.**

70 companii din 10 țări

96% din companii sunt în căutarea partenerilor de afaceri

10 mil de vizitatori profesioniști

FOOD TECHNOLOGY este:

Spațiul de prezentare a tehnologiilor și echipamentelor moderne pentru procesarea, ambalarea, transportarea și depozitarea produselor alimentare; a utilajelor frigorifice, echipamentelor de măsurare și control și ale celor de laborator.



PACKAGING.DEPOT este:

Singura expoziție în Republica Moldova dedicată domeniului ambalajelor, materialelor și echipamentelor pentru producerea acestora. Expozanții vor prezenta tehnologii inovative pentru ambalare automată și manuală, materiale de ambalare din plastic, carton ondulat, polipropilenă, polietilenă, precum și soluții inteligente în domeniul mărcării și etichetării.



16 - 19 MAI

Packaging. Depot

CIE MOLDEXPO

Noile tehnologii prezentate de companiile participante în cadrul expoziției Packaging.Depot!

Inregistrați-vă aici și primiți invitația GRATIS!

Imprentă industrială cu cerneală de la compania GTS Automation

Soluții de marcare complet programabile și foarte eficiente din punct de vedere al costului pentru marcarea pe cutii colective (ambalaj colectiv). Oferă posibilitate de a marca date de expirare, logouri, text alfanumeric, coduri de bare 1D și 2D pe o gamă variată de suprafețe (hartie, carton, hartie laminată, film de plastic, etc) fără a avea contact cu suprafața mărcată, atât pe suprafețe drepte, cât și pe suprafețe cu irregularități.



MARCARE INKJET



SNICK AMBALAJE ȘI CONSUMABILE, una dintre cele mai mari companii din regiune, are la ora actuală cea mai completă ofertă de produse BIO.

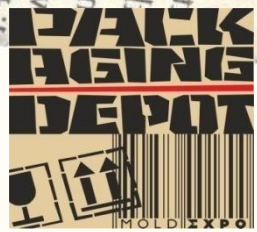
Astăzi compania comercializează ambalaje de unică folosință din PLA, lemn, trestie de zahăr, frunze palmier, bambus, carton înnoțit cu PLA.

Compania ILVI-PAC este producător de frunte de ambalaje din plastic de unică folosință pentru produse alimentare, veselă de unică folosință, saci de vacuum și singurul producător din Moldova de sorturi și mănuși de unică folosință, fiind și cel mai mare furnizor de pelicle pentru ambalarea produselor alimentare, precum și materiale conexe pentru prestarea serviciilor integrate magazinelor din republică. Una dintre domeniile pe care



Packaging.Depot 2019

Promotion tools:



SMM (Social Media Marketing)

CIE Moldexpo
Стань инсайдером в мире еды и напитков 🍷
Узнай КАК ЭТО СДЕЛАНО!? #HowItsMade 📺 <https://clck.ru/FidB9>
📅 С 16 по 19 мая, в рамках выставок Food Technology & Packaging. Depot 🍷
🔥 Вас ждут 4 дня знакомств с технологиями высокого уровня и признанными мировыми лидерами, незабываемые тест-драйвы инновационных технологий по производству пищевых продуктов и их упаковки, а также насыщенная деловая программа.
📍 Всё это на одной площадке - CIE Moldexpo... Ещё

BC., 19 МАЯ
Food Technology & Packaging. Depot
Food & Drinks · Кишинёв
Интересовало Натали, Надежда и еще...

1.500 vizualizari

Food & Drinks
14 мая · 🌱
#GoGreen 🌱 Инновации выставки #Packaging_Depot
Компания BioPak - импортер биоразлагаемых и компостируемых биопакетов из кукурузного крахмала.
✅ Биопакеты - достойная замена пластиковым и бумажным пакетам.
📺 Сырьем для биопакетов служит кукурузный крахмал. Даже краска, используемая для печати, экологична.
Вместе очистим Молдову от пластикового мусора!... Ещё

ECO MUST HAVE

Инновационные решения
на выставке Packaging. Depot

WWW.FOODTECHNOLOGY.MOLDEXPO.MD
FoodTechnology & Packaging.Depot 2019 Регистрация

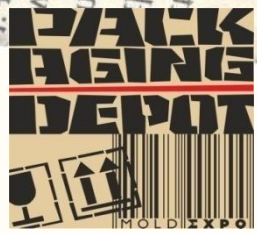
3 732 Охват (люди) 44 Взаимодействия

Food & Drinks
14 мая · 🌱
✅ Самая креативная упаковка мира на выставке #Packaging_Depot 🍷
📅 С 16 по 19 мая, на CIE Moldexpo, у Вас будет шанс в этом убедиться!!
📺 Кстати, компания Firstline SRL - Innovative Packaging Company подготовила для Вас много НОВИНОК!
📍 Не забываем зарегистрироваться: 📺
<http://foodtechnology.moldexpo.md/>

НОВИНКИ
на выставке Packaging. Depot

476 vizualizari

Packaging.Depot 2019



Offline advertising campaign

Specialized and news sites:

Afisa.md, Agora.md, Aif.md, Biznes.md, Forum.md, Infoanunt.md, KP.md, Mama.md, Moldova-today.com, Moldovenii.md, Mybusiness.md, Neogen.md, Noi.md, Point.md, Play.md, Semia.md, Splendid-magazine.md, Vedomosti.md, YellowPages of Moldova

Radio and TV stations:

Новое Радио, Авторадио, HIT FM, Jurnal FM, Europa Plus, Radio 21.

Pro TV, Jurnal TV, THT Exclusiv, RTR Moldova Agro TV

MADEIN.MD

Catalog Nouăți Evenimente Parteneri Despre noi

Shop

16 - 19 mai

Expozițiile „Food & Drinks”, „Packaging Depot” și „Food Technology” 2019

Sărbătoare gastronomică la Moldexpo. Producătorii din domeniul alimentar participă la expoziția Food & Drinks. FOTO (17 mai 2019).

Centrul Moldexpo va găzdui expozițiile internaționale specializate de produse alimentare, echipamente, tehnologii și ambalaje pentru producerea acestora.

Expoziția „Food & Drinks” este evenimentul principal al industriei alimentare din Republica

stroyka.md

căutare

PACKAGING.DEPOT

Zi de deschidere:	16.05.2019
Zi de închidere:	19.05.2019
Descriere expoziției:	PACKAGING.DEPOT este o expoziție internațională specializată în echipamente pentru producerea acestora. Unul dintre producătorii și consumatorii de ambalaje autohtone moderne. În plus, PACKAGING.DEPOT este o reflecție oferind posibilitatea de a prezenta echipamentele cele mai moderne de ambalajare, inclusiv pentru imprimare pe ambalaje.

NOI

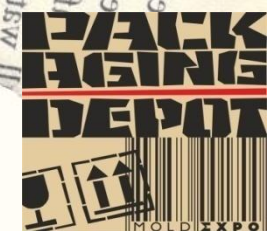
вторник, 2 июля 2019 | КИШИНЕВ +33°C

Аналитика Политика Общество Экономика

Выставки FOOD&DRINKS, FOOD TECHNOLOGY и PACKAGING.DEPOT — Must see how it's made! ©

MOLDEXPO

Packaging.Depot 2019



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**See you at the exhibition
Packaging.Depot 2020!**