



MOLDEXPO
12-14/09

24th International specialized exhibition of medical equipment,
pharmaceuticals and stomatology

**MOLDMEDIZIN
& MOLDDENT
2018**

POST EVENT REPORT

Organizer: IEC Moldexpo SA

Official support:

Ministry of Health, Labor and Social Protection of the Republic of Moldova

Professional medical associations of Moldova

Partner of the exhibition: Dismed

Partner Healthy Life: Adler

Partner of the project “To care means...”: Balkan Pharmaceuticals

Partner of visitors’ registration area, central pavilion: Nobel Ilac

Partner of visitors’ registration area, pavilion 2: Adles

General Media Partner : platform E-sănătate



E-Sănătate.MD
Un nou pas spre sănătate



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THE EXHIBITION IN FIGURES



2238 m.p.
exhibition
AREA



88
EXHIBITORS,
companies



9
participating
COUNTRIES



6187
VISITORS,
including 5 % from abroad



7
EVENTS
congresses, conferences



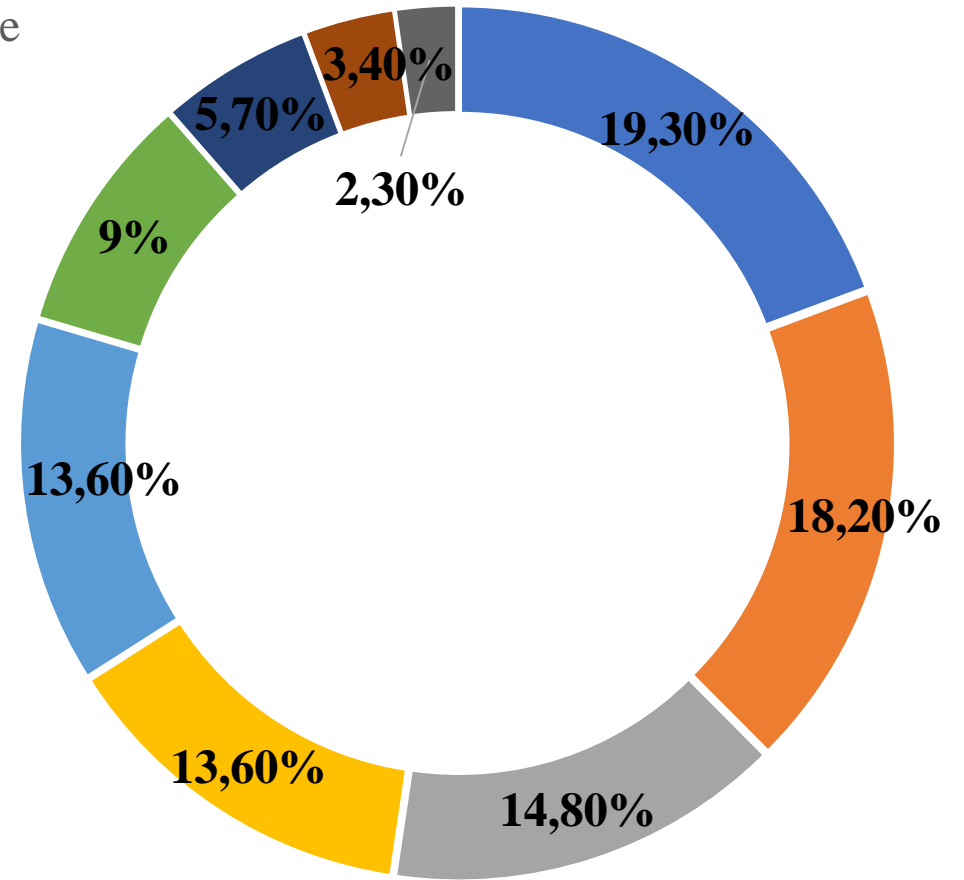
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EXHIBITORS' FIELDS OF ACTIVITY

- Medical-sanitary institutions, medical centers, private clinics
- Medical associations
- Pharmaceuticals and para-pharmaceuticals
- Stomatology
- Medical equipment and instruments
- Aesthetic medicine
- Sanitary products and wear
- Rehabilitation medicine
- Information systems and medical technologies



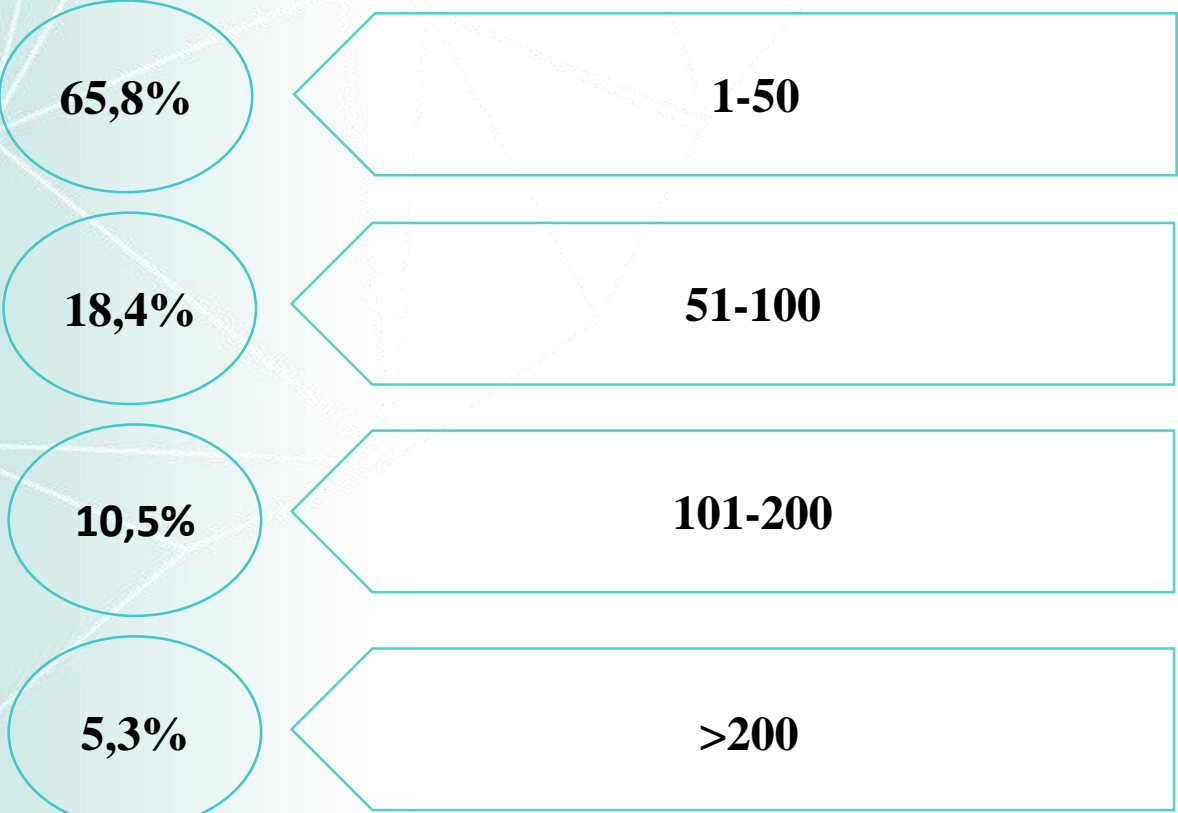
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EFFECTIVENESS OF PARTICIPATION IN THE EXHIBITION

NUMBER OF CONTACTS MADE AT THE EXHIBITION



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ACCOMPANYING PROGRAM

- International Conference on Biotechnologies and Personalized Medicine;
- Scientific-practical conference and the meeting of the Republican Council of AFRM titled "Principles and directions of development in modern pharmacy";
- International Congress of Reconstructive and Aesthetic Medicine
- Scientific-practical conference "Current Issues and Achievements in Public Health";
- Scientific-practical conference "Clinical Pharmacology of Medicines Used in Endocrine System Disorders and Metabolic Disorders";
- 7th National Congress in Pediatrics: Pediatric Emergencies and Medical Act Management;
- Scientific conference in the field of neurology and neurosurgery: News in the medullar and cerebral vascular pathology. Therapeutic and surgical management. Actualities in neuromuscular and vertebral pathology, neurodegenerative



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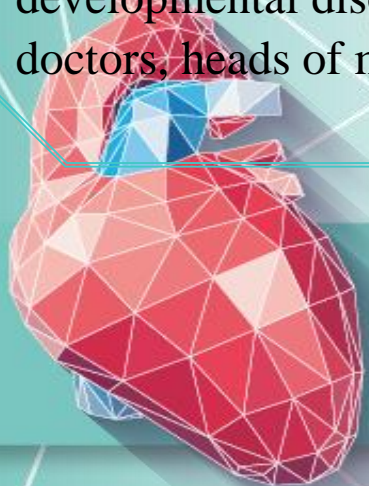
EXHIBITORS' OPINIONS

«Our group of companies is a long-time exhibitor of MOLDMEDIZIN & MOLDDENT. First of all, for us it is an opportunity to communicate with Moldovan partners in person. I was very pleased with a large number of doctors, including young ones, from the regions of your republic. We introduced them to our line of more than 200 medicines, explained their merits. As a specialized event, the exhibition MOLDMEDIZIN & MOLDDENT undoubtedly brings great benefits both to practitioners and companies on the profile market.»

Ruslan Rudi, Commercial Director, Lekhim group of companies (Ukraine)

“The exhibition of this year turned out to be very strong, the plus was the promo action dedicated to the prevention of heart diseases. It attracted more visitors. Among the new products from our company is a unique for Moldova device for the comprehensive examination of pregnant women, which allows, among other things, to determine in advance the developmental disorders of the foetus. The exhibition confirmed its status as a specialized event - there were many practicing doctors, heads of medical institutions, and young doctors from regions.”

Tudor Ceaicovschi, Director GBG – Moldova



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Project «To care means...»

- ❖ A social project where all visitors to the exhibition were able to send a free postcard to their loved ones about the importance of healthy lifestyle, risk factors and possibilities of preventing certain diseases
- ❖ Around 800 postcards were sent to all districts of the Republic of Moldova.



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Event - “Women of Moldova say YES! to a healthy heart”

- ❖ The special event “**Women of Moldova say YES! to a healthy heart**” represents a part of the ample global project “Go Red for Women”, launched in 2004 by the American Heart Association designed to encourage women and healthcare providers to take charge of their heart health.
- ❖ More than 500 women from different professions took part in this event: doctors, politicians, TV presenters, bloggers, singers, business women, etc.



Femeile Moldovei spun DA inimii sănătoase
Доступно всем - Организаторы: MoldMedizin & MoldDent и еще 2

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СТАТИСТИКА



16,1 тыс.

Охват

+118 последние 7...



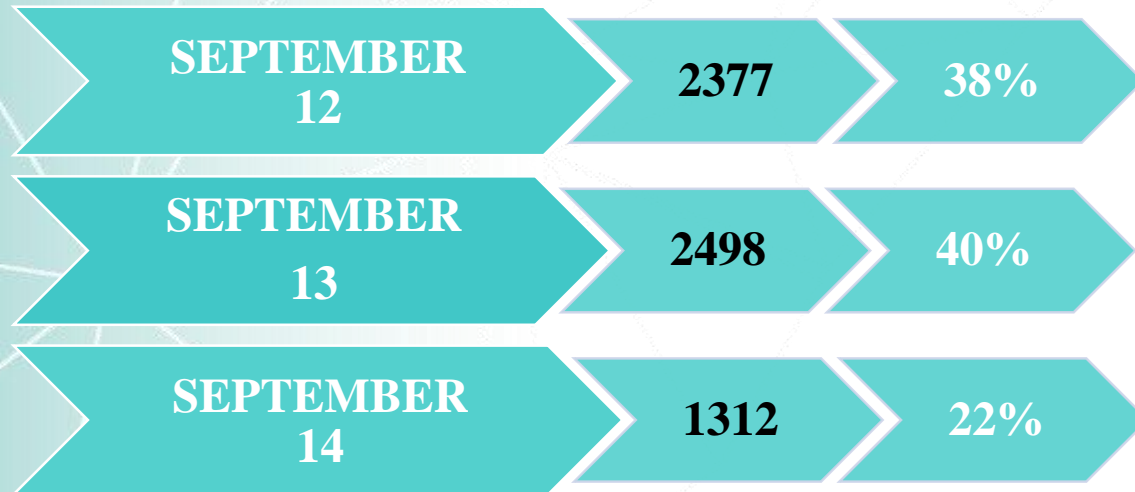
382

Ответы

+0 последние



DAILY FLOW OF VISITORS



“I supported the action “Women of Moldova say YES! to a healthy heart”, because most cardiovascular diseases can be prevented. It is necessary to draw people's attention to the fact that there are measures that can help to avoid heart troubles: stopping smoking, unhealthy diet, sedentary lifestyle, alcohol consumption in unhealthy quantities. Such actions are welcome, as it is necessary to attract the closest attention of women and medical staff to the threats of cardiovascular diseases.”

Irina Batar, dermatologist, trichologist and cosmetologist (Medpark International Hospital)

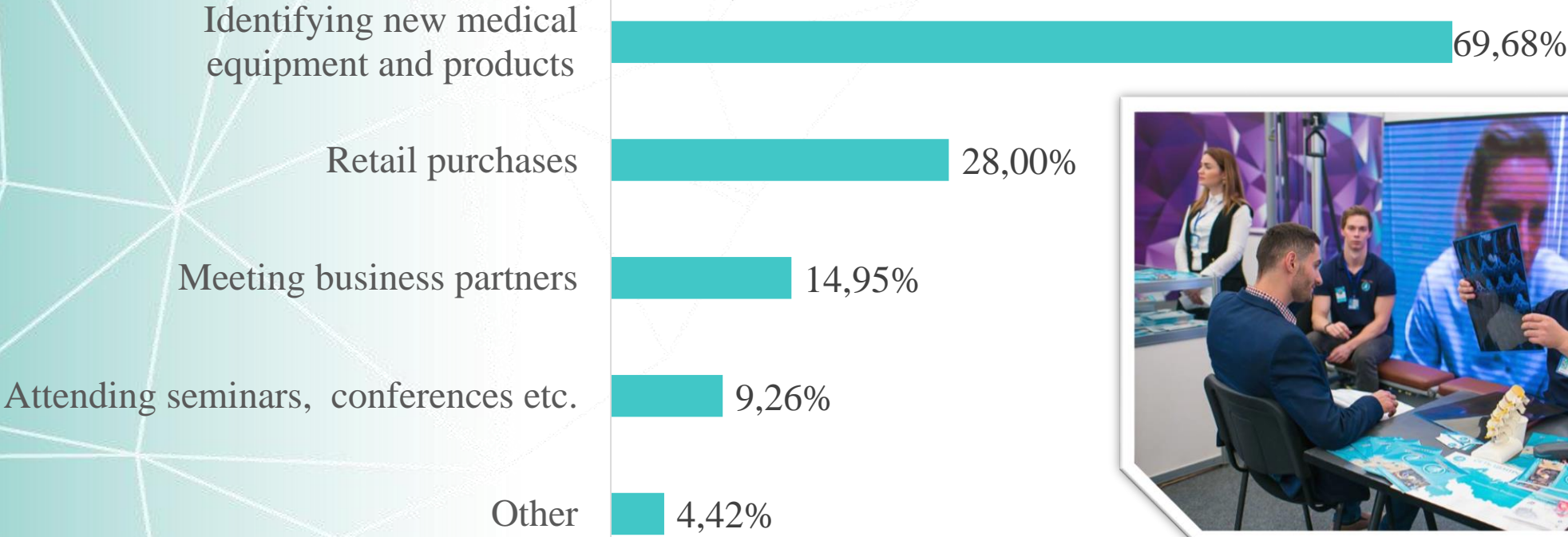


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AIMS OF VISITING THE EXHIBITION



“There were a lot of new products at the exhibition, for example at the GBG stand, a 5d unit from Samsung. In this sense, there is something for doctors to see. I would like more offerings for rehabilitation therapists and kinesiologists.”

Andrei Vilijinsky, resident doctor at SCR “T. Mosneaga”



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CLASSIFICATION OF VISITORS BY INTERESTS

| | |
|--|--------|
| Pharmaceuticals | 56,21% |
| Medical equipment | 28,15% |
| Dental equipment, instruments, materials | 26,68% |
| Medical products | 12,37% |
| Laboratory equipment, reagents | 10,10% |
| Phytotherapy, alimentary additives, vitamins | 8,00% |
| Medical centres and institutions. Aesthetic medicine | 7,79% |
| Products for emergency medicine | 7,36% |
| Sanitary and hygiene products | 7,16% |
| Rehabilitation medicine | 6,52% |
| Ophthalmology | 5,05% |
| Other | 1,21% |



"I was impressed by the ultrasound devices - this is really the last word in technology. Some of their functions can greatly facilitate the work of doctors. Wallitrade LTD had interesting equipment - a device where the patient's medical history is stored, prescribed medications are kept and there is a possibility of changing the treatment depending on the patient's condition. True, they are all very expensive."

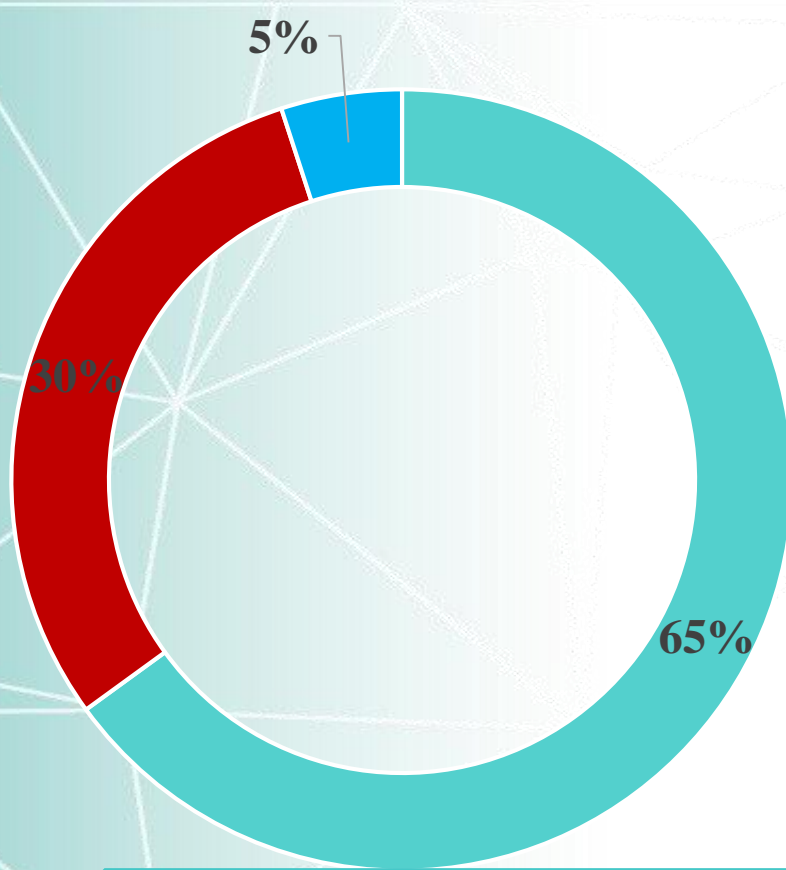
Iurie Osoianu, Director of the Regional Hospital Fălești

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GEOGRAPHY OF VISITORS



65% mun. Chișinău

30% districts of Moldova

5% from abroad (Switzerland, Romania, Russia, Ukraine)

“I came for the free consultations of specialists. It is very convenient, you do not have to stand in line. The doctors explained everything in detail, gave me written recommendations. I have no time to go to the clinic, while here everything is much faster.”

Valentina Mihalache, retired

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Thank you for participating!



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See you at
MOLDMEDIZIN & MOLDDENT
2019!



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