

**BEAUTY IS AT MOLDEXPO AGAIN!**

**DEAR SIRs,**

We have the pleasure to invite you to take part in the XXVII th "BEAUTY" International Specialized Exhibition of cosmetics, perfumes and equipment for the Beauty industry, which will be held from February 27 to March 2, 2025 on the fairgrounds of the International Exhibition Centre "Moldexpo" S.A., the leading center for organizing exhibitions and fairs in the Republic of Moldova.

**THEMATIC SECTIONS OF THE EXHIBITION:**



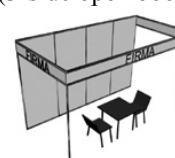
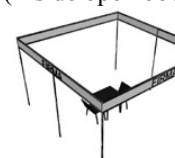
- BeautyProf
  - cosmetological equipment
  - medical cosmetics, mesotherapy, peeling, lifting, injections
  - hair removal products and services
  - eyelash extension products and services
- BeautyCare
  - skin and body care products and tools
  - curative, parapharmaceutical, nutraceutical cosmetics
  - anti-aging, natural, organic cosmetics
  - food supplements
  - perfumery
- Make-up Beauty
  - professional, decorative cosmetics
  - professional accessories (sponges, applicators, brushes, kits, etc.)
- Nail Styling
  - nail care products and tools
  - artistic manicure, design
- Hairdressing
  - equipment, facilities, accessories for hairdressing salons and barbershops
  - hair care products
  - professional cosmetics for hair care
  - hair coloring products
- Salons and beauty centers, Wellness & SPA
  - body shaping and modeling equipment
  - products for salons, beauty centers, solariums
- Vocational and professional schools, services/training courses
- Jewelry, accessories

**PARTICIPATION COST (including 20% VAT):**

Registration fee **130 euro**  
 The fee includes costs for placement of information about the company's new product(s) / special exhibited sample(s) in the online Catalogue of novelties, information about the company's activities in 2 languages (Romanian, English), the company's logo and colour image(s); ensuring targeted advertising of the exhibition, offers and new products presented by the participant in the framework of the exhibition.

Equipped indoor area per 1m2 (standard booth) **120 euro**  
 The price for a standard OCTANORM booth (9 sq. m.) covers: exhibition space, booth assembly and dismantling, fascia board inscription, 1 plug, 1 desk, 2 chairs, 1 waste bin, 1 spotlight per each 4 sq. m., floor covering, cleaning, general security and overall lighting of the pavilion.

Types of stands/booths

Standard booth □ (1-side open booth) 	Corner stand □ +10 % (2-side open booth) 	Peninsula stand □ +15% (3-side open booth) 	Island booth □ +20% (4-side open booth) 
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\*IEC "MOLDEXPO" S.A. can arrange your stand in accordance with your individual project.  
 Additional services are available for a fee.

**DEADLINE FOR:**

Catalogue entry and advertisement	February 20, 2025
Payment settlements	according to the Participation Contract
Stand mounting and arrangement	February 24, 2025
Exhibition period	February 27 to March 2, 2025
Working hours	10:00 – 18:00
Booth dismantling	March 03 – 04, 2025

**Contact details for further information:**

Project Manager: Olesia Nicorean. Tel.: +373 621 01 600, E-mail: [olesia.nicorean@moldexpo.md](mailto:olesia.nicorean@moldexpo.md)  
 Project Manager: Natalia Șalaru, tel. +373 696 00 646, E-mail: [natalia.shalaru@moldexpo.md](mailto:natalia.shalaru@moldexpo.md)

We are open for cooperation and look forward to welcoming you to the exhibition "Beauty" 2025!

**Interim General Director**

**Zinaida POPA**