



....February 29 to March

## BEAUTY IS AT MOLDEXPO AGAIN!

#### DEAR SIRS,

We have the pleasure to invite you to take part in the XXVI th "BEAUTY" International Specialized Exhibition of cosmetics, perfumes and equipment for the Beauty industry, which will be held from February 26 to March 3, 2024 on the fairgrounds of the International Exhibition Centre "Moldexpo" S.A., the leading center for organizing exhibitions and fairs in the Republic of Moldova.

## THEMATIC SECTIONS OF THE EXHIBITION:

- BeautyProf
- cosmetological equipment
- medical cosmetics, mesotherapy, peeling, lifting, injections
- hair removal products and services
- eyelash extension products and services
- BeautyCare
- skin and body care products and tools
- curative, parapharmaceutical, nutraceutical cosmetics
- anti-aging, natural, organic cosmetics
- food supplements
- perfumery
- Make-up Beauty
- professional, decorative cosmetics
- professional accessories (sponges, applicators, brushes, kits, etc.)

- Nail Styling
- nail care products and tools
- artistic manicure, design
- Hairdressing
- equipment, facilities, accessories for hairdressing salons and barbershops
- hair care products
- professional cosmetics for hair care
- hair coloring products
- Salons and beauty centers, Wellness & SPA
- body shaping and modeling equipment
- products for salons, beauty centers, solariums
- Vocational and professional schools, services/training courses
- Jewelry, accessories

# PARTICIPATION COST (including 20% VAT):

Registration fee

The fee includes costs for placement of information about the company's new product(s) / special exhibited sample(s) in the online Catalogue of novelties, information about the company's activities in 2 languages (Romanian, English), the company's logo and colour image(s); ensuring targeted advertising of the exhibition, offers and new products presented by the participant in the framework of the exhibition.

Equipped indoor area per 1m2 (standard booth)

80 euro

130 euro

The price for a standard OCTANORM booth (9 sq. m.) covers: exhibition space, booth assembly and dismantling, fascia board inscription, 1 plug, 1 desk, 2 chairs, 1 waste bin, 1 spotlight per each 4 sq. m., floor covering, cleaning, general security and overall lighting of the pavilion.

Types of stands/booths			
Standard booth □	Corner stand □	Peninsula stand □	Island booth □
(1-side open booth)	+10 %	+15%	+20%
	(2-side open booth)	(3-side open booth)	(4-side open booth
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\*IEC "MOLDEXPO" S.A. can arrange your stand in accordance with your individual project. Additional services are available for a fee.

## **DEADLINE FOR:**

Catalogue entry and advertisement Payment settlements Stand mounting and arrangement Exhibition period Working hours Booth dismantling February 26, 2024 according to the Participation Contract February 28, 2024 February 29 to March 3, 2024 10:00 – 18:00 March 03 – 04, 2024

### Contact details for further information:

Proiect Manager: Olesea Nicorean. Tel.: +373 621 01 600, E-mail: <u>olesea.nicorean@moldexpo.md</u> Proiect Manager: Natalia Salaru, tel. +373 696 00 646, E-mail: <u>natalia.shalaru@moldexpo.md</u>

We are open for cooperation and look forward to welcoming you to the exhibition "Beauty" 2024!

**General Director** 

Carolina CHIPER